EMPOWERING LIBRARIES TO TRANSFORM COMMUNITIES

Connect  Advocate  Develop
2018—2021

Connect
Build connections by fostering and enhancing collaborative efforts among libraries
- Build and strengthen affinity groups to share expertise
- Provide avenues for communication and sharing among libraries and library staff
- Leverage resources through expanded resource sharing activities
- Support and facilitate digitization and preservation efforts

Advocate
Increase awareness of the value of libraries by supporting advocacy and marketing programs and providing resources
- Support and provide marketing and outreach programs for specific audiences
- Enhance the libraries’ awareness and perception of SEFLIN
- Increase the awareness of Arts and Cultural Events
- Embrace and communicate the diversity of SEFLIN Libraries and their communities

Develop
Develop libraries and library staff by cultivating a learning culture
- Provide a broad range of learning opportunities for library staff in different formats and levels
- Partner with libraries to increase lifelong learning programs and activities that meet the needs of their communities
- Ensure library staff are knowledgeable about new technologies and trends